

## **TextRMail Privacy Statement**

The owner of the TextRMail website (the “**Website**”) and the TextRMail service (the “**Service**”) is DKI Limited trading as Salespulse, an Irish company with registration number ● and having its registered office at 17 Hebron Business Park, Hebron Road, Kilkenny, Ireland (the “**Company**”). The Company is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this Website, then you can be assured that it will only be used in accordance with this Privacy Statement.

The Company may change this Privacy Statement from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. Privacy Statement changes will apply from the date the Company puts the revised Private Statement on the Website. This policy is effective from 1 February 2010.

### **Summary of Privacy Statement**

- The Company will not collect personal information without your knowledge and permission.
- The Company will not knowingly disclose your personal information to third parties, except as provided in this Privacy Statement.
- The Company will allow you to view, correct or remove your personal information.
- The Company will take reasonable steps to protect the security of the personal information it collects from you.

### **Consent**

By submitting personal information to the Company, and/or by using the Website, you agree that the Company may collect, use and disclose such personal information in accordance with this Privacy Statement and as permitted or required by law.

If you do not agree with these terms, do not provide any personal information to the Company.

If you refuse or withdraw your consent or if you choose not to provide the Company with any required personal information, the Company may not be able to provide you with the Service.

### **Security**

The Company is committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, the Company has put in place suitable

physical, electronic and managerial procedures to safeguard and secure the information entered online.

### **Links to other websites**

The Website may contain links to other websites of interest. However, once you have used these links to leave the Website, you should note that the Company does not have any control over that other website. Therefore, the Company cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this Privacy Statement. You should exercise caution and look at the privacy statement applicable to the website in question, because that Privacy Statement will apply to your visit to that website.

### **Collection and Use of Information**

The Company collects only such information as is necessary to provide the Service. The Company will not collect any personal information about you on the Website without your consent. The Company will let you know what it intends doing with your information before collecting it so that you can decide whether or not to furnish that information to the Company.

Any information which is provided by you will be treated with the highest standards of security and confidentiality and in accordance with the terms of the Data Protection Acts 1988 and 2003, Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the Protection of Individuals with regard to the Processing of Personal Data and on the Free Movement of Such Data and any implementing and/or amending legislation as may be adopted in Ireland from time to time.

If at any time after giving the Company personal information you decide that you no longer wish the Company to hold or use this information, or in the case that the information becomes out of date, you are free to notify the Company and the Company will remove or rectify the information within a reasonable time and in accordance with legislative requirements.

You acknowledge and agree that in certain circumstances the Company may be obliged to disclose personal information relating to you to third parties, for example, in order to conform to any requirements of law or to comply with any legal process, as well as to protect and defend the rights of property of the Company, its licensors and/or its other customers.

Telephone calls may be monitored or recorded to ensure that the Company carries out your instructions correctly and to help improve the quality of the Service and in the interests of security.

## **Use of Technical Information**

Cookies are files which are transferred to your computer's hard disk by a website. Cookies can store information about your preferences and other information which you need when you visit a website. The Company uses cookies to monitor the Website traffic, to ensure better service levels and in order to provide you with certain features such as the customized delivery of certain information. To prevent the use of cookies you should activate the facility which is available in most web browsers that enables a user to deny or accept cookies.

Statistical and analytical information collected through the standard operation of the Company's internet servers and logs provides the Company with general and not individually specific information. The Company will make no attempt to identify individual users or to associate any technical information collected with any individual user.

## **Monitoring**

The Company may from time to time monitor and review any information transmitted or received through the Website for quality assurances and other purposes. The Company reserves the right to censor, edit, remove or prohibit the transmissions or receipt of any information that the Company deems inappropriate or in violation of its terms and conditions. During monitoring, the information may be examined, recorded or copied.

## **Disclaimer**

The Company, its directors, employees, servants and agents, affiliates or other representatives and their respective parent and subsidiary companies shall not be liable in respect of any claims, emergencies, demands, causes of action, damages, losses, expenses, including without limitation, reasonable legal fees and costs of proceedings arising out of or in connection with the use and/or dissemination of personal information relating to you in accordance with this Privacy Statement and your consents.